



Canadian Holistic Nutrition Conference 2018

Conference Sponsorship

CSNNAA's annual Canadian Holistic Nutrition Conference is in its 11th year and it has grown to an estimated 800+ attendees. Attendees come from across North America and the globe.

When you sponsor the CHNC, you are contributing to the success of your brand. Your brand will be seen by a range of wellness professionals from Naturopathic Doctors, Functional Medicine Doctors, RMT's, Osteopaths, Holistic Nutrition Professionals and others.

Specific promotional targeting is made throughout the Launch Phase (5 months before) and well after the conference is over, with sponsors logos living on the website forever and on the Presentation Videos as they are sold throughout the year afterwards.

Our social media platforms are vibrant portals and ensure that your brand is seen by the highest number of Holistic Nutrition Professionals across North America. Examples of the latest e-mail open rates are as follows:

- Quarterly Newsletter: Sept. 24, 2017 – 55%
- December Renewal Campaign: Oct. 18, 2017 – 49.4%
- Member Survey: Oct. 6, 2017 – 57.7%
- Welcome: New Graduates Alberta in September – 81.8%

- OUR MEMBERS ARE COMMITTED: They visit the website frequently:
 - 6500 page views per month
 - 3200 unique page views per month

- OUR MEMBERS ARE SOCIAL: Site visits are continuously increasing:
 - Twitter – 638 followers
 - Private LinkedIn – 221 members
 - Private Facebook Group – 1200 followers - 972 daily
 - CSNNAA Public Facebook Page – 1846 likes • Instagram – 593 followers

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Platinum Sponsorship - \$10,000

- Logo visibility during nationwide live streaming at key intervals during the program.
- 10 entry passes for the Conference including lunch and snacks.
- One complimentary Full-sized booth in preferred location in all conference locations.
- Recognition as a Platinum Sponsor on CSNNAA's website conference webpage with link to your site.
- Opportunity to include logo item and promotional materials in delegate bag.
- Your company logo recognition on written Conference announcements to all potential attendees.
- Complimentary full-page ad on outside back cover or inside front or inside back or in prime location within the conference program.
- Recognition in the Conference program as Platinum sponsor.
- Visual and verbal recognition at opening and closing events.

Gold Sponsorship - \$5,000

- Logo visibility during nationwide live streaming at key intervals during the program.
- 5 entry passes for the Conference including lunch and snacks.
- One complimentary Full-sized booth in all conference locations.
- Recognition as a Gold Sponsor on CSNNAA's website conference webpage with link to your site.
- Opportunity to include logo item and/or promotional materials in gift bag.
- Complimentary 1/2 page ad in prime location of the conference program.
- Recognition in the Conference program as Gold sponsor.
- Logo branding recognition on the Global Live-stream platform.
- Visual and verbal recognition at opening and closing events.

Silver Sponsorship - \$3,000

- 3 entry passes for the Conference including lunch and snacks.
- One complimentary Full-sized booth in one preferred location.
- Recognition as a Silver Sponsor on CSNNAA's website conference webpage with link to your site.
- Opportunity to include logo item and/or promotional materials in delegate bag.
- Recognition in the Conference program as Silver sponsor.
- Complimentary 1/4 page ad in prime location of the conference program.
- Logo branding recognition on the Global Live-stream platform.
- Visual and verbal recognition at opening and closing events.

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Friend Sponsorship - \$1,000

- Perfect for the company wanting to support CSNNAA's efforts but unable to attend the conference. Your contribution will be used to sponsor a refreshment break at the conference along with company recognition.
- Logo branding recognition on the Global Live-stream platform.
- Complimentary ¼ page ad in the conference program.
- Opportunity to contribute promotional materials or samples in the gift bag
- Visual and verbal recognition at opening and closing events
- In Conference program as Friend sponsor.
- Visual and verbal recognition at opening and closing events.

Lunch Sponsor - \$500

- Strategic visibility of your company's logo during the conference on dining tables and food presentation area for maximum visibility during the refreshment break and lunch program.
- Logo branding recognition on the Global Live-stream platform.
- Visual and verbal recognition at opening and closing events.



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SELECT YOUR SPONSORSHIP LEVEL

- Lunch \$500 + HST/GST
 Friend \$1,000 + HST/GST
 Silver Level \$3,000 + HST/GST
 Gold Level \$5,000 + HST/GST

Company Name

Social Media handles (for shared marketing)

Address

City

Province

Postal Code

Principal Contact

Title

Email

Phone

On-site Contact

Title

Email

Phone

PAYMENT

Mastercard Visa Cheque (Payable to CSNNAA)

Card Number

Expiration Date

Billing Address

City

Province

Postal Code

Signature

Date