

## Canadian Holistic Nutrition Conference

May 5<sup>th</sup> 2018

### Exhibitor Booth Application Form Toronto

The **Canadian Holistic Nutrition Conference (CHNC)** is widely regarded as the most comprehensive holistic nutrition event in Canada. As an exhibitor, you have the unique opportunity to connect with the top wellness practitioners, students, and associated professionals in the Holistic Wellness Industry. Directly marketing to nutrition professionals will give you access to a wide range of consumers.

The **Canadian School of Natural Nutrition Alumni Association (CSNNAA)** is currently accepting exhibitor proposals for the **11th Annual Canadian Holistic Nutrition Conference to be held on Saturday May 5, 2018**, at the Ontario Science Centre, Toronto, ON, and livestreamed to our satellite conference in Calgary, Alberta - Ramada Plaza Calgary Airport, Vancouver - The Robert E. Lee Alumni Centre at UBC and globally, giving you the opportunity to connect with the largest audience the CHNC has ever had. This year's theme is **Mental Health: Feeding the Brain, Nourishing the Mind**.

#### Benefits of participating at the CHNC 2018:

- Increase brand recognition
- Receive recognition in conference publications
- Generate highly qualified sales leads
- Deliver your message in a powerful, visible way
- Cultivate your customer relations
- Meet engaged and committed buyers
- Network and build relationships
- Enjoy an intimate exhibitor experience
- Raise product loyalty

#### Who Should Participate?

##### **Supplement Companies**

- Multi-Vitamins
- Probiotics
- EFAs
- Fiber
- Adrenal/Thyroid
- Digestive Aids
- Blood Sugar Control
- Phyto-Nutrients
- Essential Oils
- Detoxification Products
- Homeopathic Formulas
- Protein Powders
- Brain Health

##### **Food Providers**

- Food Co-Ops/CSAs
- Organic
- Gluten Free
- EFA's
- Fermented Foods
- Herbs & Spices
- Traditional Foods
- Superfoods

##### **Professional & Lifestyle Companies**

- Lab Testing Services
- Insurance Providers
- Natural Cosmetics
- Fitness Products
- Eco-Friendly Home Products
- Organic/Sustainable Clothing
- Water/Air Purifiers
- Non-profit Organisations
- Educational Providers
- Health Coaches/Consultants
- Publishing Companies
- Website Designers

**Please note:** due to the CSNNAA confidentiality policy we regret that we are unable to provide a list of attendee contacts. To ensure a successful conference we recommend that you have a way to capture email addresses at your booth.

Conference Schedule Toronto

8:00 am – 9:00 am Registration & Trade Show Open

*Online Livestream Starts*

9:00 am – 9:15 am Opening Remarks Toronto

9:15 am – 10:15 am Speaker

*Calgary Livestream Starts*

10:15 am – 10:25 am Welcome Calgary/Prize draws

10:25 am – 11:25 am Speaker

11:25 am – 11:45 am Break & Trade Show

11:45 am – 12:45 pm Speaker

12:45 pm – 2:00 pm Lunch & Trade Show

2:00 pm – 3:00 pm Speaker

3:10 pm – 4:10 pm Speaker

4:10 pm – 4:50 pm Break & Trade Show

4:50 pm – 5:50 pm Speaker

5:50 pm – 6:15 pm Awards Ceremony/ Closing remarks

*All Livestream ends*

*Networking and Tradeshow open*

- *Schedule Subject to Change*

**Exhibitor Booth Application & Agreement (Toronto)**

**1. PICK YOUR BOOTH**

**Toronto Exhibitor Booth** (Please see attached map)

**Price:** \$599.00 + \$77.87 HST = \$676.87

**All booths include:**

- 6' booth table & table linen
- Entry Passes for 2 staff members\*
- Lunch and snacks for 2 staff members\*
- Company Listing in Conference Program
- Company Listing on CSNNAA Conference Website

**\*Any extra booth staff will be charged an additional fee to cover meals and entry; please contact us for cost and payment details in April 2018.**

Please list your top 2 choices of exhibit booths (see attached map on page 6 for layout). All space assignments will be made on a first-come, first-served basis (see attached map for layout).

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_

**Would you also like a booth in Calgary and/or Vancouver?**  **YES - Calgary**  **YES - Vancouver**  **NO**

**Note:** You will receive additional information for Calgary and Vancouver.

Do you require an electrical outlet? Please select:  Yes  No

**Note:** If you require an electrical outlet, please bring your own power bar and extension cord, if required.

Wireless internet: Please select:  Yes  No

Are you offering food samples during the Conference?  Yes (please read point #5 under Terms & Conditions)  No

Additional opportunity for brand recognition:

## 2. GIFT /or VIRTUAL BAG

If you wish to include a product in the gift and/or virtual bags please list a name, telephone number and email below. A CSNNAA/CHNC representative will contact you in early March 2018 with further details.

Gift bags:  Yes

Virtual bags:  Yes

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## 3. FILL IN THE FORM

<b>C O M P A N Y  I N F O</b>	Company Name			Social Media handles (for shared marketing)		
	Address					
	City		Province		Postal Code	
	Principal Contact			Title		
	Email			Phone		
	On-site Contact			Title		
	Email			Phone		

<b>P A Y M E N T</b>	<input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> Cheque (Payable to CSNNAA)					
	Card Number				Expiration Date	
	Billing Address					
	City		Province		Postal Code	
	Signature				Date	

I Agree to the Terms and Conditions on page 4 & 5: \_\_\_\_\_

Signature

**CSNNAA/CHNC Representative:** \_\_\_\_\_

(Please fill in the name of the person that sent you this form)

#### **4. FINAL STEPS**

1. Submit this application via email, fax or mail. Send application and payment to the following:

✉ [admin@csnnalumni.org](mailto:admin@csnnalumni.org) ■ Fax 1-866-270-6318 ✉ CSNNAA 18 Willowbrook Rd. ■ Thornhill, ON ■ L3T 4W9

*By applying, you are agreeing to the Terms & Conditions attached.*

2. Within two weeks after your submission has been accepted, please send over your **company logo in .jpg and .eps formats** to [admin@csnnalumni.org](mailto:admin@csnnalumni.org).

### **Terms and Conditions**

1. **APPLICATION AND ELIGIBILITY** - Application for booth space must be made on the printed form provided by the CSNN Alumni Association and be executed by an individual who has authority to act for the applicant (exhibitor). Booth assignments will not be confirmed without CSNNAA receipt of complete payment. CSNNAA reserves the absolute right to reject any application it feels is not applicable to the scope of the Conference.
2. **AGREEMENT TO CONDITIONS** - Each exhibiting company and its employees agree to abide by these conditions, it being understood and agreed that the sole control of the exhibit hall rests with CSNNAA.
3. **ASSIGNMENT OF SPACE** - Assignment of exhibit space will be determined by CSNNAA based on the date of receipt of the completed application form and payment. CSNNAA reserves the right to change the space assignment after acceptance of the application should it be necessary in the best interest of the Exhibition. No exhibitor shall assign, sublet or share the whole or any part of their space.
4. **PAYMENT – Payment in full must accompany the Exhibitor’s Application & Agreement. Applications not accompanied by the appropriate fee will be delayed in processing and space assignment.**
5. **INSURANCE** - In all cases, exhibitors wishing to insure their goods must do so at their own expense. **For exhibitors serving or sampling food the exhibitor must provide a certificate of insurance to The Ontario Science Centre's Event Manager for \$2 Million liability and list “The Ontario Science Centre” as the additional insured for May 5, 2018.**
6. **BOOTH** - No part of any display shall obstruct the view of adjacent booths. No part of any display may be over ten feet in height. CSNNAA will provide tables where required as per availability. Available tables measure 6 feet in length and 2.5 feet in width.
7. **PROTECTION OF THE EXHIBIT FACILITY** - Nothing shall be posted on, or tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the conference centre exhibit area without permission of CSNNAA and the proper building authority. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with directions of the Exhibit Manager or Conference Coordinator.
8. **INSTALLATION/DISMANTLING** - Specific requirements as to the time for installation and dismantling of exhibits shall be supplied to each exhibitor. Such requirements shall be binding upon the exhibitor as fully set forth herein. All displays must be in place and set up 30 minutes prior to the official opening of the show. Unloading may begin at **7:00 a.m. on Saturday, May 5, 2018**  
**Space must be occupied by 8:00 am. Space not occupied or set up by that time may be re-assigned for other purposes by CSNNAA.**
9. **DEFAULT OCCUPANCY** - Any exhibitor failing to occupy space contracted for is not relieved of the obligation to pay for such space at the full rental price, and CSNNAA shall have the right to use such space as it sees fit to eliminate blank space in the exhibit hall, provided such booth space is not occupied by the official show opening at 9:00 am.

## Terms & Conditions (Cont'd)

10. USE OF SPACE - Exhibits shall be shown only in the official exhibit areas as established by the CSNNAA Exhibit Manager. Neither the exhibitors nor non-exhibitors shall be permitted to display articles, equipment or information concerning services, or movies of such articles, equipment or services in public areas or other rooms during the conference, in accordance with prior agreements between CSNNAA.
11. CANCELLATION OR RELOCATION OF CONFERENCE- In the event of cancellation or relocation of the conference, due to circumstances within CSNNAA's direct control, the liability of CSNNAA shall be limited to the refund of fees paid to CSNNAA by the exhibitor. In the event CSNNAA has no control over the cancellation or relocation of any conference or convention, CSNNAA shall have no liability of any kind but may at its discretion refund any fees paid by the exhibitor.
12. CANCELLATION BY EXHIBITOR - Should the exhibitor be unable to occupy and use the exhibit space contracted for and should CSNNAA be notified in writing by **March 31, 2018**, fifty percent (50%) of all fees paid by the exhibitor to date will be refunded. No refund of any fees will be made if cancellation is received after **March 31, 2018**.
13. RIGHT TO REMOVE THE EXHIBITOR'S PROPERTY - CSNNAA reserves the right to remove from the conference centre premises any or all of the property of the exhibitor should the conference or convention be cancelled or relocated or should the exhibitor violate any of the conditions of the Exhibitor's Agreement. This right may be exercised without prior notice and without hearing.
14. VIOLATIONS OF THE CONDITIONS - Any of the following actions by an exhibitor shall constitute a violation of the conditions of the Exhibitor's Agreement.
  - a. Participation in or affiliation with the conference and/or exhibition by firms or organizations to whom recruiting and/or staffing is a significant function of business.
  - b. Violation of any municipal, provincial or federal laws, rules or regulations, including safety codes.
  - c. Failure to follow the procedures prescribed in sections 1 through 13.
  - d. Failure to remove property from the conference centre upon cancellation or relocation of the conference.
15. LIABILITY
  - a. CSNNAA undertakes no duty to exercise care, nor does it assume any responsibility, for the protection and safety of the exhibitor, his officials, agents or employees, or for the protection of the property of the exhibitor or his representatives, or of property used in connection with the exhibit, from theft or damage or destruction by fire, accident or other causes. Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the exhibitor. Any protection exercised by CSNNAA shall be deemed purely gratuitous on its part and shall in no way be construed to make it liable for any loss or inconvenience suffered by the exhibitor.
  - b. The exhibitor agrees to indemnify and hold CSNNAA and its agents harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the exhibitor or any of his representatives or from the display or use of property of the exhibitor.
  - c. CSNNAA shall not be liable for any failure to deliver space to an exhibitor or for the loss of allotted space of an exhibitor who has contracted for exhibit space under the terms of this agreement, if non-delivery is due to any one of the following causes: destruction of or damage to the building or the exhibit area by fire or act of God, acts of a public enemy, strikes, the authority of the law, or any cause beyond its control. CSNNAA will, however, in the event it is not able to hold an exhibit for any of the above-named causes, reimburse exhibitors pro-rata on any booth fee paid, less any and all legitimate expenses incurred by CSNNAA for advertising, administration and similar related costs.

