

Canadian Holistic Nutrition Conference 2019

Conference Sponsorship

CSNNAA's annual Canadian Holistic Nutrition Conference is in its 12th year in 2019 and it has grown from an audience of less than 200 to 825 attendees within a short 3-year period. Attendees come from across North America and the globe.

When you sponsor the CHNC, you are contributing to the success of your brand. Your brand will be seen by a range of wellness professionals from Naturopathic Doctors, Functional Medicine Doctors, RMT's, Osteopaths, Holistic Nutrition Professionals, Dieticians and others. Specific promotional targeting is made throughout the Launch Phase (5 months before) and well after the conference is over, with sponsors logos living on the website forever and on the Presentation Videos as they are sold throughout the year afterwards.

Our social media platforms are vibrant portals and ensure that your brand is seen by the highest number of Holistic Nutrition Professionals across North America.

An example of the latest e-mail open rates are as follows:

- Quarterly Newsletter: March 27, 2018 – 35%
- Member Survey: Sept 29, 2017 – 50.1%

OUR MEMBERS ARE COMMITTED:

They visit the website frequently:

- 6500 page views per month
- 3200 unique page views per month

OUR MEMBERS ARE SOCIAL:

Site visits are continuously increasing:

- Twitter – 749 followers
- Private LinkedIn – 237 members
- Private Facebook Group – 1239 members
- CSNNAA Public Facebook Page – 2186 likes
- Instagram – 1,160 followers

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Conference Sponsorship Packages

<p style="text-align: center;">Platinum Sponsorship – \$10,000</p> <ul style="list-style-type: none"> • Logo visibility during nationwide live streaming at key intervals during the program. • 15 entry passes for the Conference including lunch and snacks. • One complimentary Full-sized booth in preferred location in both conference locations. • Recognition as a Platinum Sponsor on CSNNAA’s website conference webpage with link to your site. • Opportunity to include logo item and promotional materials in delegate bag. • Your company logo recognition on written Conference announcements to all potential attendees. • Complimentary full-page ad on outside back cover or inside front or inside back or in prime location within the conference program. • Recognition in the Conference program as Platinum sponsor. • Visual and verbal recognition at opening and closing events. • Opportunity for your company’s representative to speak to delegates for 5 minutes. 	<p style="text-align: center;">Gold Sponsorship - \$5,000</p> <ul style="list-style-type: none"> • Logo visibility during nationwide live streaming at key intervals during the program. • 5 entry passes for the Conference including lunch and snacks. • One complimentary Full-sized booth in both Conference locations • Recognition as a Gold Sponsor on CSNNAA’s website conference webpage with link to your site. • Opportunity to include logo item and/or promotional materials in gift bag. • Complimentary 1/2page ad in prime location of the conference program. • Recognition in the Conference program as Gold sponsor. • Logo branding recognition on the Global Live-stream platform. • Visual and verbal recognition at opening and closing events.
<p style="text-align: center;">Silver Sponsorship - \$3,000</p> <ul style="list-style-type: none"> • 3 entry passes for the Conference including lunch and snacks. • One complimentary Full-sized booth in preferred location. • Recognition as a Silver Sponsor on CSNNAA’s website conference webpage with link to your site. • Opportunity to include logo item and/or promotional materials in delegate bag. • Recognition in the Conference program as Silver sponsor. • Complimentary 1/4 page ad in prime location of the conference program. 	<p style="text-align: center;">Friend Sponsorship - \$1,000</p> <p>Perfect for the company wanting to support CSNNAA’s efforts but unable to attend the conference. Your contribution will be used to sponsor a refreshment break at the conference along with company recognition.</p> <ul style="list-style-type: none"> • Logo branding recognition on the Global Live-stream platform. • Complimentary ¼ page ad in the conference program. • Opportunity to contribute promotional materials or samples in the gift bag • Visual and verbal recognition at opening and closing events



	<p style="text-align: center;">Lunch Sponsor - \$500</p> <ul style="list-style-type: none"> • Strategic visibility of your company’s logo during the conference on dining tables and food presentation area for maximum visibility during the refreshment break and lunch program. • Logo branding recognition on the Global Live-stream platform. • Visual and verbal recognition at opening and closing events
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S E L E C T I O N	SPONSORSHIP
<input type="checkbox"/> Lunch \$500 + HST/GST <input type="checkbox"/> Silver Level \$3,000 + HST/GST <input type="checkbox"/> Platinum Level \$10,000 + HST/GST	<input type="checkbox"/> Friend \$1,000 + HST/GST <input type="checkbox"/> Gold Level \$5,000 + HST/GST

C O M P A N Y I N F O	<hr/> <table style="width: 100%; border: none;"> <tr> <td style="width: 60%;">Company Name</td> <td style="width: 40%;">Social Media handles (for shared marketing)</td> </tr> </table> <hr/> Address <hr/> <table style="width: 100%; border: none;"> <tr> <td style="width: 33%;">City</td> <td style="width: 33%;">Province</td> <td style="width: 33%;">Postal Code</td> </tr> </table> <hr/> <table style="width: 100%; border: none;"> <tr> <td style="width: 60%;">Principal Contact</td> <td style="width: 40%;">Title</td> </tr> </table> <hr/> <table style="width: 100%; border: none;"> <tr> <td style="width: 60%;">Email</td> <td style="width: 40%;">Phone</td> </tr> </table> <hr/> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">On-site Contact</td> <td style="width: 50%;">Title</td> </tr> </table> <hr/> <table style="width: 100%; border: none;"> <tr> <td style="width: 60%;">Email</td> <td style="width: 40%;">Phone</td> </tr> </table> <hr/> <table style="width: 100%; border: none;"> <tr> <td style="width: 60%;">Signature</td> <td style="width: 40%;">Date</td> </tr> </table>	Company Name	Social Media handles (for shared marketing)	City	Province	Postal Code	Principal Contact	Title	Email	Phone	On-site Contact	Title	Email	Phone	Signature	Date
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Signature	Date															



P A Y M E N T	<input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> Cheque (<i>Payable to CSNNAA</i>)
	Card Number Expiration Date
	Billing Address
	City Province Postal Code
	Signature Date

Applications can be submitted via email, fax or mail. Send application and payment to the following:

 admin@csnnalumni.org ▪ Fax 1-866-270-6318  CSNNAA 18 Willowbrook Rd. ▪ Thornhill, ON ▪ L3T 4W9