



THE 14TH ANNUAL CANADIAN HOLISTIC NUTRITION CONFERENCE

IMMUNITY: UNLEASHING YOUR NATURAL DEFENCES

Friday & Saturday May 13-14, 2022

Virtual Booth Application

The **Canadian Holistic Nutrition Conference (CHNC)** is widely regarded as the most comprehensive holistic nutrition event in Canada. This truly is an exclusive opportunity to get your brand in front of the perfect target market of holistic nutrition and other wellness practitioners! This year we are expecting approximately 700 - 750 attendees.

[Watch this short introductory video to get a feel for the look of the platform and learn more about exhibiting at CHNC2022.](#)

Benefits of participating:

- ✓ **Brand visibility** on CHNC 2022 webpage with a clickable link to your website.
- ✓ **Customizable exhibitor profile and exhibitor booth:** Includes company logo, 25-word bio, website and social media links, and the ability to upload product information and images, PDF documents and videos.
- ✓ **Attendee networking opportunities:** Exchange digital business cards, connect with attendees live via video meetings (by request), real-time chat box and planned or instant demos. All meeting requests and chat conversations are downloadable.
- ✓ **A URL unique to you** that can be used for instant live or scheduled demos, talks, and to encourage attendee engagement.
- ✓ **Matchmaking:** Our system will make suggestions for company-attendee matches based on common interests.
- ✓ **Gamification:** We offer you the chance to participate in incentives like “Passport to Prizes” to further promote attendee engagement.
- ✓ **We provide you with reports** including information for all attendees who visit your booth as they view videos, download documents, or enter Passport to Prizes.
- ✓ **Full technical support**, including step-by-step instructional videos, will be provided for set up.
- ✓ **Participation:** All exhibitors will have access to watch speaker presentations live!

Marketing Add-On: For an extra \$150 you can sponsor a dedicated email pre- or post-conference, which will be sent to all CHNC 2022 attendees.

TENTATIVE VIRTUAL TRADESHOW HOURS (Eastern Time Zone)

Virtual Exhibitor Tradeshow and networking opportunities will be open and available on-demand to conference attendees from **May 5 – May 22, 2022.**

Pre-Conference: May 5 - May 12, 2022

Conference Days: May 13 - 14, 2022 (exclusive Virtual Exhibitor Tradeshow hours set)

Post-Conference: May 15 - May 22, 2022

Note: speaker sessions do not occur during exclusive Virtual Exhibitor Tradeshow hours.

[Conference Agenda](#)

VIRTUAL BOOTH APPLICATION & AGREEMENT

1. PAYMENT OF BOOTH – first come, first served (subject to availability)

Price: \$699.00 plus applicable taxes. (CSNNAA members receive a 10% discount)

2. VIRTUAL BAG

If you wish to include a product discount/service or free download in the virtual bag please list a name, telephone number and email below. A CSNNAA/CHNC representative will contact you in early March 2022 with further details.

Contact: _____ Telephone: _____ E-mail: _____

3. FILL IN THE FORM

C O M P A N Y I N F O	_____		
	Company Name	Social Media handles (for shared marketing)	

	Company website that will be linked to the logo on the virtual platform		

	Address		

City	Province	Postal Code	

Principal Contact		Title	

Email		Phone	

P A Y M E N T	<input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> Cheque (Payable to CSNNAA) <input type="checkbox"/> Interac E -Transfer to admin@csnnalumni.org		

	Card Number	Expiration Date	

	Billing Address		

City	Province	Postal Code	

Signature		Date	

I agree to the **Terms & Conditions** on pages 3 & 4: _____
Signature

CSNNAA/CHNC Representative: _____
 (Please fill in the name of the person who sent you this form)

4. FINAL STEPS

1. Submit this application via email, fax or mail with full payment to the following:

 admin@csnnalumni.org ■ Fax 1-866-270-6318  CSNNAA 18 Willowbrook Rd. ■ Thornhill, ON ■ L3T 4W9

By applying you are agreeing to the Terms & Conditions attached.

2. Please send over your website link, 25 word bio and a high definition company logo in .jpg and .png formats to admin@csnnalumni.org.

Terms and Conditions

1. APPLICATION AND ELIGIBILITY - Application for booth space must be made on the printed form provided by the CSNN Alumni Association and be executed by an individual who has authority to act for the applicant (exhibitor). Booth assignments will not be confirmed without CSNNAA receipt of complete payment. CSNNAA reserves the absolute right to reject any application it feels is not applicable to the scope of the conference.
2. AGREEMENT TO CONDITIONS - Each exhibiting company and its employees agree to abide by these conditions, it being understood and agreed that the sole control of the exhibit hall rests with CSNNAA.
3. ASSIGNMENT OF SPACE - Assignment of exhibit space will be determined by CSNNAA based on the date of receipt of the completed application form and payment. CSNNAA reserves the right to change the space assignment after acceptance of the application should it be necessary in the best interest of the exhibition. No exhibitor shall assign, sublet or share the whole or any part of their space.
4. PAYMENT - Payment in full must accompany the Exhibitor's Application & Agreement. Applications not accompanied by the appropriate fee will be delayed in processing and space assignment.
5. **SET UP - Virtual booth must be in place and set up by May 4, 2022.** The pre-conference tradeshow will be launched on Thursday May 5, 2022. Spaces not set up by May 4 may be re-assigned to another exhibitor. **You will be able to log into the conference platform to set up your booth on April 27, 2022.**
6. DEFAULT OCCUPANCY - Any exhibitor failing to occupy the virtual space contracted for is not relieved of the obligation to pay for such space at the full price, and CSNNAA shall have the right to use such space as it sees fit, provided such booth space is not occupied by **May 5, 2022.**
7. CANCELLATION OR RELOCATION OF CONFERENCE - In the event of cancellation of the conference, due to circumstances within CSNNAA's direct control, the liability of CSNNAA shall be limited to the refund of fees paid to CSNNAA by the exhibitor. In the event CSNNAA has no control over the cancellation, CSNNAA shall have no liability of any kind but may at its discretion refund any fees paid by the exhibitor.
8. CANCELLATION BY EXHIBITOR - Should the exhibitor be unable to occupy and use the virtual space contracted for, and should CSNNAA be notified in writing by **April 5, 2022**, fifty percent (50%) of all fees paid by the exhibitor to date will be refunded. No refund of any fees will be made if cancellation is received after **April 5, 2022.**
9. VIOLATIONS OF THE CONDITIONS - Any of the following actions by an exhibitor shall constitute a violation of the conditions of the Exhibitor's Agreement:
 - a. Participation in or affiliation with the conference and/or exhibition by firms or organizations to whom recruiting and/or staffing is a significant function of business.
 - b. Violation of any municipal, provincial or federal laws, rules or regulations.
 - c. Failure to follow the procedures prescribed in sections 1 through 8.
10. LIABILITY

- a. CSNNAA undertakes no duty to exercise care, nor does it assume any responsibility, for the protection of the property of the exhibitor or their representatives, or of property used in connection with the exhibit. Any protection exercised by CSNNAA shall be deemed purely gratuitous on its part and shall in no way be construed to make it liable for any loss or inconvenience suffered by the exhibitor.
- b. The exhibitor agrees to indemnify and hold CSNNAA and its agents harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the exhibitor or any of their representatives.