



THE 15TH ANNUAL CANADIAN HOLISTIC NUTRITION CONFERENCE

Mental Health: Connecting Mind, Body & Spirit

Saturday, May 6th, 2023

Exhibitor Booth Application Form Calgary

In person at the Riviera Plaza & Conference Centre Calgary Airport

The **Canadian Holistic Nutrition Conference (CHNC)** is widely regarded as the most comprehensive holistic nutrition event in Canada. This truly is an exclusive opportunity to get your brand in front of the perfect target market of holistic nutrition and other wellness practitioners!

Benefits of participating:

- CHNC webpage feature with clickable logo
- Recognition in CHNC digital publications
- Access to watch speaker presentations live or online
- Generate highly qualified sales leads
- Enjoy an intimate exhibitor experience

Opportunities:

- Increase brand recognition
- Meet engaged and committed buyers/influencers
- Network and build relationships
- Deliver your message in a powerful, visible way
- Target audience for increased engagement
- Increase product loyalty

Who Should Participate?

Supplement Companies

- Multivitamins
- Probiotics
- EFAs
- Fiber
- Adrenal/Thyroid
- Digestive Aids
- Blood Sugar Control
- Phytonutrients
- Essential Oils
- Detoxification Products
- Mental Health & Wellness

Food Providers

- Food Co-ops/CSAs
- Organic
- Gluten Free
- EFAs
- Fermented Foods
- Herbs & Spices
- Traditional Foods
- Superfoods
- Protein Powders

Professional & Lifestyle Companies

- Insurance Providers
- Natural Personal Care Products & Cosmetics
- Fitness Products
- Eco-Friendly Home Products
- Organic/Sustainable Clothing
- Water/Air Purifiers
- EMF exposure protection
- Educational Providers
- Health Coaches/Consultants
- Publishing Companies
- Website Designers

Please note: Due to the CSNNAA confidentiality policy we are unable to provide a list of attendee contacts. To ensure a successful conference we recommend that you have a way to capture email addresses at your booth.

Conference Schedule Calgary

7:30 am – 8:20 am	Registration, Networking & Trade Show Opens
8:20 am – 8:30 am	Opening Remarks from Luka Symons, C.H.N.C., Calgary MC
8:30 am – 9:30 am	Bonnie J. Kaplan, PhD - Hidden Brain Hunger is Driving the Mental Health Crisis
9:30 am – 9:35 am	Welcome Calgary from Andrea Donsky, R.H.N., Toronto MC
9:35 am – 10:50 am	LIVESTREAMED SPEAKER FROM TORONTO: Leslie Korn, PhD, MPH, LMHC, FNTF Nutritional Therapies for Post Traumatic Stress and its Physical Sequelae



presents

10:50 am – 11:10 am	Break, Networking & Trade Show
11:10 am – 12:10 pm	Kelly Aiello, C.H.N.C. - Food for Thought: Managing Anxiety & Depression Naturally
12:15 pm – 12:30 pm	7th Annual Holistic Nutrition Awards Ceremony
12:30 pm – 1:30 pm	LIVESTREAMED SPEAKER FROM TORONTO: Dr. Jacqueline Cooper, ND First Line Defense Strategies for Anxiety, Depression & Other Mental Health Concerns
1:30 pm – 2:45 pm	Lunch, Networking & Trade Show
2:45 pm – 3:45 pm	LIVESTREAMED SPEAKER FROM TORONTO: Ellen Vora, MD The Anatomy of Anxiety
3:45 pm – 4:15 pm	Break, Networking & Trade Show
4:15 pm – 5:15 pm	Dr. Jayelle Haavaldsen, ND - Ending The “Hangries”: The Connection Between Blood Sugar, Mood, and Emotional Well-Being Closing Remarks

*Schedule subject to change.

Exhibitor Booth Application & Agreement (Calgary)

1. PICK YOUR BOOTH

NOTE: Booth assignment is first-come, first-served and subject to availability

Calgary Exhibitor Booth (Please see attached map)

Price: \$599.00 + \$29.95 GST = \$628.95

CSNNAA members in good standing receive a 10% discount on the booth price.

All booths include:

- 6-foot booth table & table linen
- Entry passes for 2 staff members*
- Lunch and snacks for 2 staff members*
- Company listing in the Digital Conference Program
- Company listing on CSNNAA Conference Website
- Free electrical (if required) and Wi-Fi connection

*Any additional booth staff will be charged an extra fee to cover meals and entry; please contact us for these costs and payment details in April 2023.

Please list your top **2** choices of exhibit booth locations (see attached map on page 6 for layout). All space assignments will be made on a first-come, first-served basis (see attached map for layout).

1st choice _____ **2nd choice** _____

Would you also like a booth in Toronto? YES NO

Note: You will receive additional information for Toronto.

Do you require an electrical outlet? Please select: Yes No

Note: If you require an electrical outlet, please bring your own power bar and extension cord, if required.

Are you offering food samples during the Conference? Yes (please read point #5 under **Terms & Conditions**) No



We are pleased to offer you an additional opportunity for brand recognition:

2. GIFT /or VIRTUAL BAGS

If you wish to include a product sample in the gift and/or virtual bags please list a name, telephone number and email below. A CSNNAA/CHNC representative will contact you in early March 2023 with further details.

Gift bags: Yes

Virtual gift bags: Yes

Contact: _____ Telephone: _____ E-mail: _____

3. FILL IN THE FORM

C O M P A N Y	Company Name		Website & Social Media handles (for shared marketing)	
	Address			
	City	Province	Postal Code	
	Principal Contact		Title	
	Email		Phone	
	On-site Contact		Title	
I N F O	Email		Phone	

P A Y M E N T	<input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> Cheque (<i>Payable to CSNNAA</i>)			
	<input type="checkbox"/> Interac E-Transfer to admin@csnnalumni.org			
	Card Number		Expiration Date	
	Billing Address			
	City	Province	Postal Code	
	Signature		Date	

I Agree to the **Terms and Conditions** on pages 4 & 5: _____

Signature

CSNNAA/CHNC Representative: _____
(Please fill in the name of the person who sent you this form)

4. FINAL STEPS

- ✓ Submit this application via email, fax or mail with full payment to the following:
✉ admin@csnnalumni.org ▪ Fax 1-866-270-6318 ✉ CSNNAA 18 Willowbrook Rd. ▪ Thornhill, ON ▪ L3T 4W9
By applying, you are agreeing to the Terms & Conditions attached.
- ✓ Send your **company logo in .jpg and .png formats, plus a 25-word description of your business** (note: this will be edited down if more words are included) to admin@csnnalumni.org.

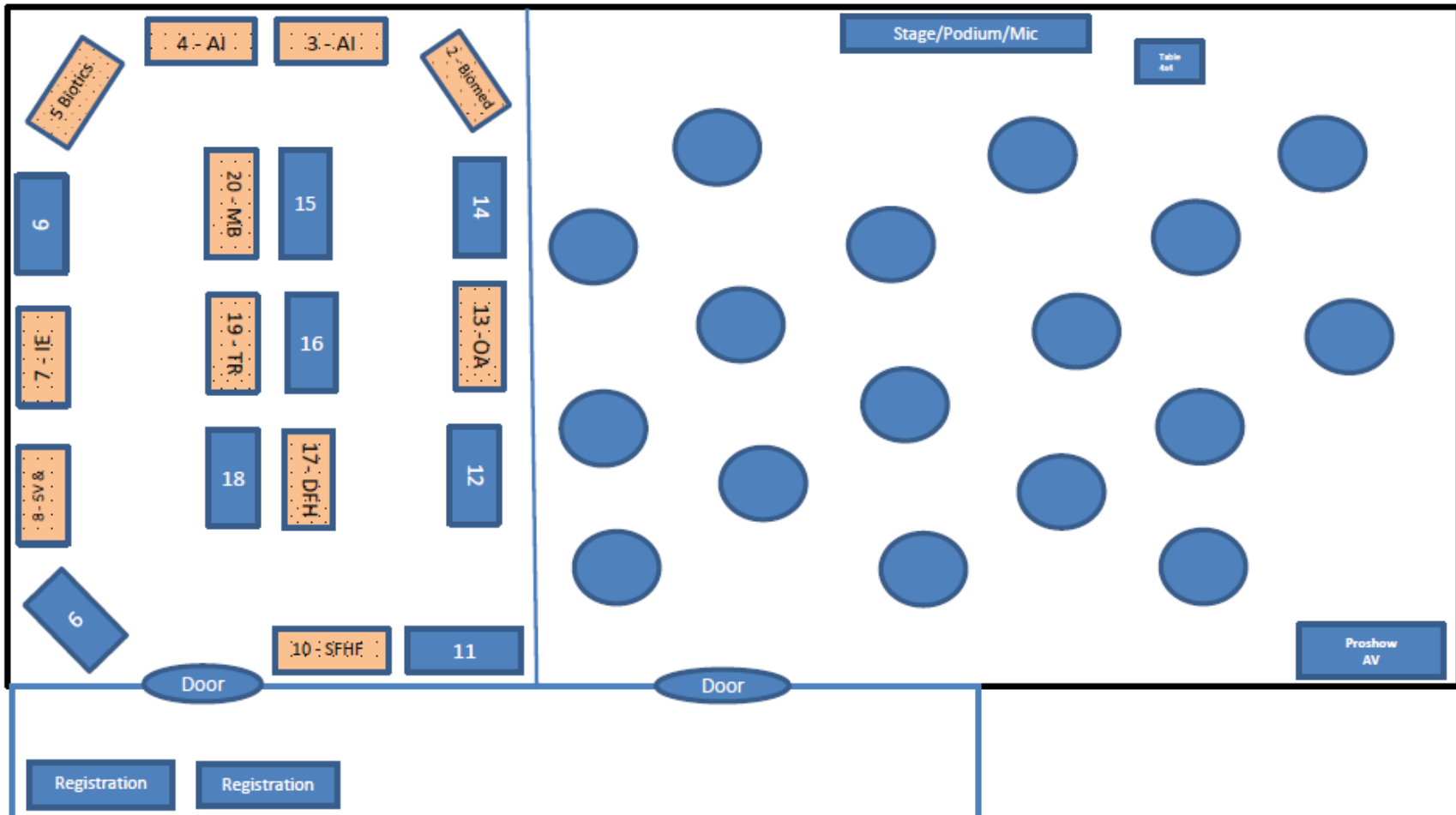
Terms and Conditions

1. APPLICATION AND ELIGIBILITY - Application for booth space must be made on the printed form provided by the CSNN Alumni Association and be executed by an individual who has authority to act for the applicant (exhibitor). Booth assignments will not be confirmed without CSNNAA receipt of complete payment. CSNNAA reserves the absolute right to reject any application it feels is not applicable to the scope of the Conference.
2. AGREEMENT TO CONDITIONS - Each exhibiting company and its employees agree to abide by these conditions, it being understood and agreed that the sole control of the exhibit hall rests with CSNNAA.
3. ASSIGNMENT OF SPACE - Assignment of exhibit space will be determined by CSNNAA based on the date of receipt of the completed application form and payment. CSNNAA reserves the right to change the space assignment after acceptance of the application should it be necessary in the best interest of the Exhibition. No exhibitor shall assign, sublet or share the whole or any part of their space.
4. PAYMENT – **Payment in full must accompany the Exhibitor’s Application & Agreement. Applications not accompanied by the appropriate fee will be delayed in processing and space assignment.**
5. **INSURANCE - In all cases, exhibitors wishing to insure their goods must do so at their own expense. For exhibitors serving or sampling food or beverages the exhibitor must have approval from CSNNAA and the Hotel, as well as sign a Hotel Food waiver. Please contact admin@csnnalumni.org for more information.**
6. BOOTH - No part of any display shall obstruct the view of adjacent booths. No part of any display may be over ten feet in height. CSNNAA will provide tables where required as per availability. Available tables measure 6 feet in length and 2.5 feet in width.
7. PROTECTION OF THE EXHIBIT FACILITY - Nothing shall be posted on, or tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the conference centre exhibit area without permission of CSNNAA and the proper building authority. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with directions of the Exhibitor Manager or Conference Coordinator.
8. INSTALLATION/DISMANTLING - Specific requirements as to the time for installation and dismantling of exhibits shall be supplied to each exhibitor. Such requirements shall be binding upon the exhibitor as fully set forth herein. All displays must be in place and set up by the opening of the show. Unloading may begin at 6:00 a.m. on Saturday, May 6, 2023. **Space must be occupied by 7:30 am. Space not occupied or set up by that time may be re-assigned for other purposes by CSNNAA.**
Dismantling will not be permitted until the Conference has ended.
9. DEFAULT OCCUPANCY - Any exhibitor failing to occupy space contracted for is not relieved of the obligation to pay for such space at the full rental price, and CSNNAA shall have the right to use such space as it sees fit to eliminate blank space in the exhibit hall, provided such booth space is not occupied by 8:00 am.
10. USE OF SPACE - Exhibits shall be shown only in the official exhibit areas as established by the CSNNAA Exhibitor Manager. Neither the exhibitors nor non-exhibitors shall be permitted to display articles, equipment or information concerning services, or movies of such articles, equipment or services in public areas or other rooms during the conference, in accordance with prior agreements between CSNNAA.

Terms & Conditions (Cont'd)

11. CANCELLATION OR RELOCATION OF CONFERENCE- In the event of cancellation or relocation of the conference, due to circumstances within CSNNAA's direct control, the liability of CSNNAA shall be limited to the refund of fees paid to CSNNAA by the exhibitor. In the event CSNNAA has no control over the cancellation or relocation of any conference or convention, CSNNAA shall have no liability of any kind but may at its discretion refund any fees paid by the exhibitor.
12. CANCELLATION BY EXHIBITOR - Should the exhibitor be unable to occupy and use the exhibit space contracted for and should CSNNAA be notified in writing by **March 31, 2023** fifty percent (50%) of all fees paid by the exhibitor to date will be refunded. No refund of any fees will be made if cancellation is received **after March 31, 2023**.
13. RIGHT TO REMOVE THE EXHIBITOR'S PROPERTY - CSNNAA reserves the right to remove from the conference centre premises any or all of the property of the exhibitor should the conference or convention be cancelled or relocated or should the exhibitor violate any of the conditions of the Exhibitor's Agreement. This right may be exercised without prior notice and without hearing.
14. VIOLATIONS OF THE CONDITIONS - Any of the following actions by an exhibitor shall constitute a violation of the conditions of the Exhibitor's Agreement.
 - a. Participation in or affiliation with the conference and/or exhibition by firms or organizations to whom recruiting and/or staffing is a significant function of business.
 - b. Violation of any municipal, provincial or federal laws, rules or regulations, including safety codes.
 - c. Failure to follow the procedures prescribed in sections 1 through 13.
 - d. Failure to remove property from the conference centre upon cancellation or relocation of the conference.
15. LIABILITY
 - a. CSNNAA undertakes no duty to exercise care, nor does it assume any responsibility, for the protection and safety of the exhibitor, his officials, agents or employees, or for the protection of the property of the exhibitor or his representatives, or of property used in connection with the exhibit, from theft or damage or destruction by fire, accident or other causes. Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the exhibitor. Any protection exercised by CSNNAA shall be deemed purely gratuitous on its part and shall in no way be construed to make it liable for any loss or inconvenience suffered by the exhibitor.
 - b. The exhibitor agrees to indemnify and hold CSNNAA and its agents harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the exhibitor or any of his representatives or from the display or use of property of the exhibitor.
 - c. CSNNAA shall not be liable for any failure to deliver space to an exhibitor or for the loss of allotted space of an exhibitor who has contracted for exhibit space under the terms of this agreement, if non-delivery is due to any one of the following causes: destruction of or damage to the building or the exhibit area by fire or act of God, acts of a public enemy, strikes, the authority of the law, or any cause beyond its control. CSNNAA will, however, in the event it is not able to hold an exhibit for any of the abovenamed causes, reimburse exhibitors pro-rata on any booth fee paid, less any and all legitimate expenses incurred by CSNNAA for advertising, administration and similar related costs.

Evergreen Room, Riviera Plaza Calgary Airport Floorplan



Please note - **Booths #12 to 20 have No Power supply.**