



# THE 16<sup>TH</sup> ANNUAL CANADIAN HOLISTIC NUTRITION CONFERENCE

## Nourish our Future: Explore the Science & Power of Nutrition

Saturday, April 13, 2024

Exhibitor Booth Application Form - Calgary

LIVE at the Riviera Plaza & Conference Centre Calgary Airport

The **Canadian Holistic Nutrition Conference (CHNC)** is widely regarded as the most comprehensive holistic nutrition event in Canada. This truly is an exclusive opportunity to get your brand in front of the perfect target market of holistic nutrition and other wellness practitioners!

### Benefits of participating:

- CHNC webpage feature with clickable logo
- Recognition in CHNC digital program
- Generate highly qualified sales leads
- Enjoy an intimate exhibitor experience
- Opportunity to watch speakers live

### Opportunities:

- Increase brand recognition
- Meet engaged and committed buyers/influencers
- Network and build relationships
- Deliver your message in a powerful, visible way
- Target audience for increased engagement
- Increase product loyalty

### Who Should Participate?

#### Supplement Companies

- Longevity
- Multi-Vitamins
- Probiotics
- EFAs
- Fiber
- Adrenal/Thyroid
- Digestive Aids
- Blood Sugar Control
- Phyto-Nutrients
- Essential Oils
- Detoxification Products
- Personalized Nutrition

#### Food Providers

- Food Co-Ops/CSAs
- Health foods
- Organic
- Gluten Free
- Locally sourced
- Fermented Foods
- Herbs & Spices
- Traditional Foods
- Superfoods
- Protein Powders/EFAs
- Sustainable foods
- Reducing food waste

#### Professional & Lifestyle Companies

- Insurance Providers
- Natural Personal Care Products & Cosmetics
- Fitness Products
- Eco-Friendly Home Products
- Organic/Sustainable Clothing
- Water/Air Purifiers
- EMF exposure protection
- Educational Providers
- Nutrition Research
- Health Coaches/Consultants
- Publishing Companies/Authors
- Website Designers

**Please note:** Due to the CSNNAA confidentiality policy we are unable to provide a list of attendee contacts. To ensure a successful conference we recommend that you have a way to capture email addresses at your booth.



## Tentative Conference Schedule Calgary

8:00 am – 9:00 am	Registration, Networking & Exhibitor Trade Show Opens
9:00 am – 9:30 am	MC Opening Remarks & Networking
9:30 am – 10:30 am	Speaker
10:30 am – 11:30 am	Break, Prize Giveaways, Networking & Exhibitor Trade Show
11:30 am – 12:30 am	Speaker
12:30 pm – 2:00 pm	Lunch, Prize Giveaways Networking & Trade Show
2:00 pm – 2:15 pm	8th Annual Holistic Nutrition Awards Ceremony
2:15 – 3:15 pm	Speaker
3:15 pm – 4:15 pm	Break, Prize Giveaways Networking & Trade Show
4:15 pm – 5:15 pm	Speaker
	Closing Remarks

*\* Schedule Subject to Change*

## Calgary Exhibitor Booth Application & Agreement

### 1. PICK YOUR BOOTH

**NOTE: Booth assignment is first-come, first-served and subject to availability**

**Calgary Exhibitor Booth** (Please see attached map)

**Price:**

6-foot booth: \$599.00 + \$29.95 GST = \$628.95

4-foot booth: \$329.00 + \$16.45 GST = \$345.45

*CSNNAA members in good standing receive a 10% discount on the booth price.*

**All booths include:**

- 6- or 4 -foot booth tables & table linen
- Entry passes for 2 staff members for the 6-foot booth
- Entry passes for 1 staff member for the 4-foot booth
- Entry passes include lunch and snacks\*
- Free electrical for select booths (if required) and Wi-Fi connection
- Company listing in the Digital Conference Program
- Company listing on CSNNAA Conference Website

\*Any additional booth staff will be charged an extra fee to cover meals and entry; please contact us for these costs and payment details by March 1, 2024.

Please list your top 2 choices of exhibit booth locations. All space assignments will be made on a first-come, first-served basis (see map floorplan on page 6).

**Note: Booth numbers 1 to 10 - 6-ft table & includes power, Booth numbers 11 to 19 – 4-ft table have NO power.**

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_

Do you require an electrical outlet? Please select:  Yes  No

**Note:** *If you require an electrical outlet, please bring your own power bar and extension cord.*



Are you offering food samples during the conference?  Yes (please read #5 under **Terms & Conditions**)  No

We are pleased to offer you an additional opportunity for brand recognition:

**2. GIFT /or VIRTUAL BAGS**

If you wish to include a product sample in the gift and/or virtual bags please list a name, telephone number and email below. A CSNNAA/CHNC representative will contact you in early February 2024 with further details.

Gift bags:  Yes                      Virtual gift bags:  Yes

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**3. FILL IN THE FORM**

<b>C O M P A N Y  I N F O</b>	Company Name			Website & Social Media handles (for shared marketing)		
	Address					
	City		Province		Postal Code	
	Principal Contact			Title		
	Email			Phone		
	On-site Contact			Title		
	Email			Phone		

<b>P A Y M E N T</b>	<input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> Cheque ( <i>Payable to CSNNAA</i> )					
	<input type="checkbox"/> Interac E-Transfer to admin@csnnalumni.org					
	Card Number			Expiration Date		
	Billing Address					
	City		Province		Postal Code	
	Signature			Date		

I Agree to the **Terms and Conditions** on pages 4 & 5: \_\_\_\_\_

Signature

**CSNNAA/CHNC Representative:** \_\_\_\_\_

(Please fill in the name of the person who sent you this form)

#### **4. FINAL STEPS**

- ✓ Submit this application via email, fax or mail with full payment to the following:

✉ [admin@csnnalumni.org](mailto:admin@csnnalumni.org) ▪ Fax 1-866-270-6318 ✉ CSNNAA 18 Willowbrook Rd. ▪ Thornhill, ON ▪ L3T 4W9

*By applying, you are agreeing to the Terms & Conditions attached.*

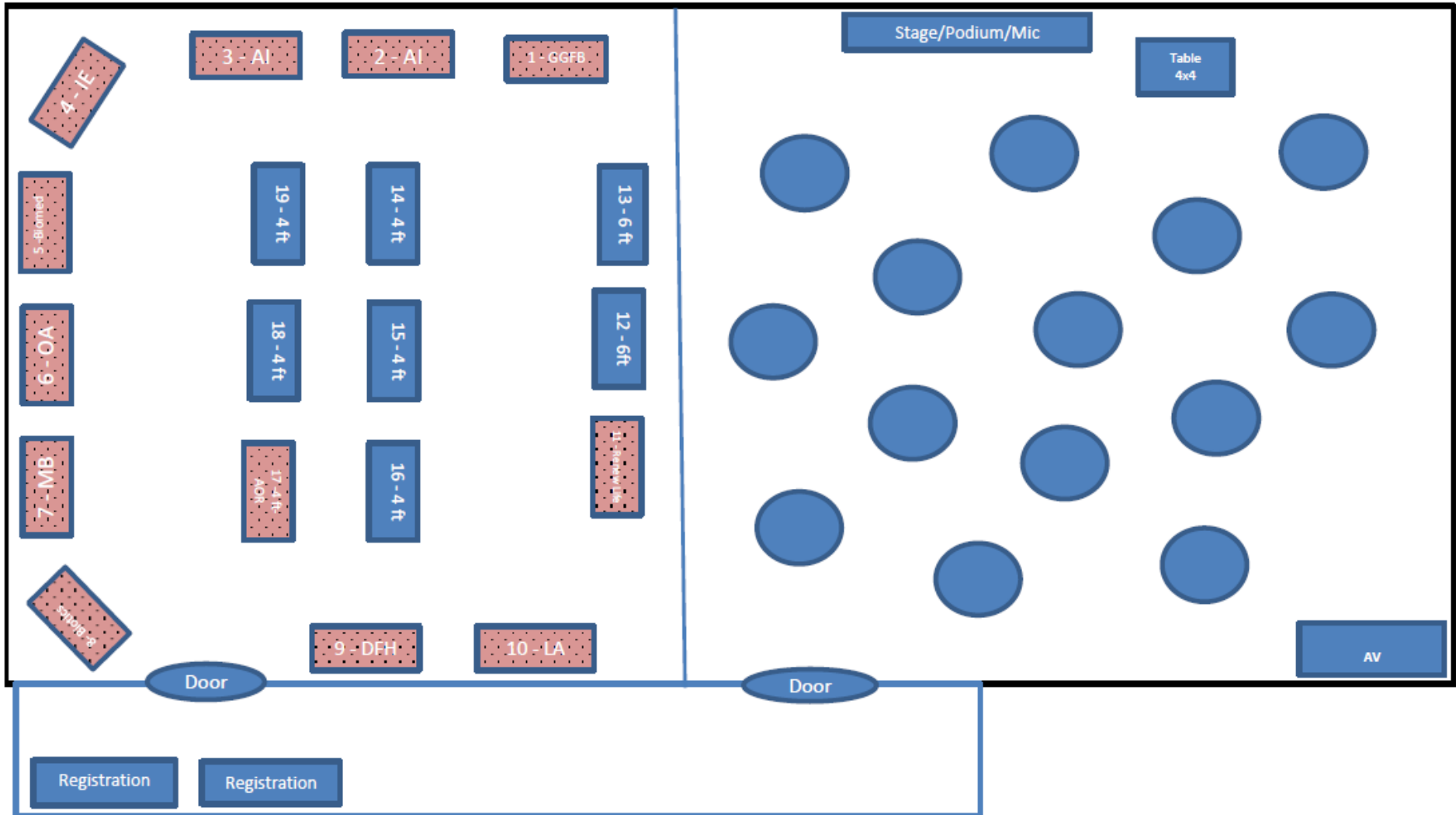
- ✓ Send your **company logo** in .jpg and .png formats, plus a **25-word description of your business** (note: this will be edited down if more words are included) to [admin@csnnalumni.org](mailto:admin@csnnalumni.org).

### **Terms and Conditions**

1. APPLICATION AND ELIGIBILITY - Application for booth space must be made on the printed form provided by the CSNN Alumni Association and be executed by an individual who has authority to act for the applicant (exhibitor). Booth assignments will not be confirmed without CSNNAA receipt of complete payment. CSNNAA reserves the absolute right to reject any application it feels is not applicable to the scope of the conference.
2. AGREEMENT TO CONDITIONS - Each exhibiting company and its employees agree to abide by these conditions, it being understood and agreed that the sole control of the exhibit hall rests with CSNNAA.
3. ASSIGNMENT OF SPACE - Assignment of exhibit space will be determined by CSNNAA based on the date of receipt of the completed application form and payment. CSNNAA reserves the right to change the space assignment after acceptance of the application should it be necessary in the best interest of the exhibition. No exhibitor shall assign, sublet or share the whole or any part of their space.
4. PAYMENT – **Payment in full must accompany the Exhibitor’s Application & Agreement. Applications not accompanied by the appropriate fee will be delayed in processing and space assignment.**
5. INSURANCE - In all cases, exhibitors wishing to insure their goods must do so at their own expense.  
**For exhibitors serving or sampling food or beverages the exhibitor must have approval from CSNNAA and the Hotel, and they must sign a Hotel Food Waiver. Please contact [admin@csnnalumni.org](mailto:admin@csnnalumni.org) for more information.**
6. BOOTH - No part of any display shall obstruct the view of adjacent booths. No part of any display may be over ten feet in height. CSNNAA will provide tables where required as per availability. Available tables measure 6 feet in length and 2.5 feet in width.
7. PROTECTION OF THE EXHIBIT FACILITY - Nothing shall be posted on, or tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the conference centre exhibit area without permission of CSNNAA and the proper building authority. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with directions of the Exhibitor Manager or Conference Coordinator.
8. INSTALLATION/DISMANTLING - Specific requirements as to the time for installation and dismantling of exhibits shall be supplied to each exhibitor. Such requirements shall be binding upon the exhibitor as fully set forth herein. All displays must be in place and set up by the opening of the show. Unloading may begin at 6:00 am on **Saturday, April 13th, 2024. Space must be occupied by 8:00 am. Space not occupied or set up by that time may be re-assigned for other purposes by CSNNAA. Dismantling will not be permitted until the Conference has ended.**

9. DEFAULT OCCUPANCY - Any exhibitor failing to occupy space contracted for is not relieved of the obligation to pay for such space at the full rental price, and CSNNAA shall have the right to use such space as it sees fit to eliminate blank space in the exhibit hall, provided such booth space is not occupied by 8:00 am.
10. USE OF SPACE - Exhibits shall be shown only in the official exhibit areas as established by the CSNNAA Exhibitor Manager. Neither the exhibitors nor non-exhibitors shall be permitted to display articles, equipment or information concerning services, or movies of such articles, equipment or services in public areas or other rooms during the conference, in accordance with prior agreements between CSNNAA.
11. CANCELLATION OR RELOCATION OF CONFERENCE- In the event of cancellation or relocation of the conference, due to circumstances within CSNNAA's direct control, the liability of CSNNAA shall be limited to the refund of fees paid to CSNNAA by the exhibitor. In the event CSNNAA has no control over the cancellation or relocation of any conference or convention, CSNNAA shall have no liability of any kind but may at its discretion refund any fees paid by the exhibitor.
12. CANCELLATION BY EXHIBITOR - Should the exhibitor be unable to occupy and use the exhibit space contracted for and should CSNNAA be notified in writing by **February 29, 2024** fifty percent (50%) of all fees paid by the exhibitor to date will be refunded. No refund of any fees will be made if cancellation is received **after February 29, 2024**.
13. RIGHT TO REMOVE THE EXHIBITOR'S PROPERTY - CSNNAA reserves the right to remove from the conference centre premises any or all of the property of the exhibitor should the conference or convention be cancelled or relocated or should the exhibitor violate any of the conditions of the Exhibitor's Agreement. This right may be exercised without prior notice and without hearing.
14. VIOLATIONS OF THE CONDITIONS - Any of the following actions by an exhibitor shall constitute a violation of the conditions of the Exhibitor's Agreement.
  - a. Participation in or affiliation with the conference and/or exhibition by firms or organizations to whom recruiting and/or staffing is a significant function of business.
  - b. Violation of any municipal, provincial or federal laws, rules or regulations, including safety codes.
  - c. Failure to follow the procedures prescribed in sections 1 through 13.
  - d. Failure to remove property from the conference centre upon cancellation or relocation of the conference.
15. LIABILITY
  - a. CSNNAA undertakes no duty to exercise care, nor does it assume any responsibility, for the protection and safety of the exhibitor, his officials, agents or employees, or for the protection of the property of the exhibitor or his representatives, or of property used in connection with the exhibit, from theft or damage or destruction by fire, accident or other causes. Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the exhibitor. Any protection exercised by CSNNAA shall be deemed purely gratuitous on its part and shall in no way be construed to make it liable for any loss or inconvenience suffered by the exhibitor.
  - b. The exhibitor agrees to indemnify and hold CSNNAA and its agents harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the exhibitor or any of his representatives or from the display or use of property of the exhibitor.
  - c. CSNNAA shall not be liable for any failure to deliver space to an exhibitor or for the loss of allotted space of an exhibitor who has contracted for exhibit space under the terms of this agreement, if non-delivery is due to any one of the following causes: destruction of or damage to the building or the exhibit area by fire or act of God, acts of a public enemy, strikes, the authority of the law, or any cause beyond its control. CSNNAA will, however, in the event it is not able to hold an exhibit for any of the abovenamed causes, reimburse exhibitors pro-rata on any booth fee paid, less any and all legitimate expenses incurred by CSNNAA for advertising, administration and similar related costs.

### Riviera Plaza Evergreen Room



**Note: Booth 1 to 13 - 6 ft & includes power, booth 14 to 19 - 4 ft with no power.**