



Calgary Speaker Proposal

16th Annual Canadian Holistic Nutrition Conference

Nourish our Future: Explore the Science & Power of Nutrition

Saturday, April 13, 2024

The **Canadian Holistic Nutrition Conference (CHNC)** is widely regarded as the most comprehensive holistic nutrition event in Canada. As a speaker, you will have a powerful opportunity to reach and connect with leading wellness practitioners, students, and associated professionals in the holistic wellness industry. The conference will be held at the **Riviera Plaza & Conference Centre Calgary Airport**.

The theme, **Nourish our Future: Explore the Science & Power of Nutrition** will focus on the power of healthy, ethical, sustainable food. We know that when we nourish ourselves with whole, clean, organic foods we can address common symptoms, promote optimal wellness, and foster a healthy planet. This conference will emphasize the interconnectedness between human health and planetary health, highlighting the latest scientific research.

We are seeking holistic wellness experts to deliver creative and practical presentations that will attract and engage our growing national audience. We are open to suggestions on a wide range of topics, but each presentation **must** demonstrate the interconnectedness between food and human and/or planetary health.

Topics that fit into this theme include, but are not limited to:

- Addressing Food Waste
- Allergies/Asthma
- Autoimmune Disorders
- Brain Health & Nutrition
- Cancer
- Candida/Parasites
- Cardiovascular Health
- Chronic Fatigue
- Clean Eating
- Detoxification
- Digestive Health
- Eco Nutrition
- Hormonal Health
- Immunity
- Inflammation
- Innovative Food Technologies
- Mental Health, including depression/anxiety
- Metabolic Health, including blood sugar
- Microbiome
- Obesity/Weight Management
- Sleep Disorders
- Stress, including management, fatigue, burnout
- Sustainable Farming
- Women's Health, including menopause, PMS, infertility

Presentations should provide the latest clinical information and focus on nutrition and lifestyle protocols for a specific topic. Each presentation is expected to be 45 minutes in length, with a 15-minute Q & A session.

Speaker Benefits

Being a speaker provides you with an exciting opportunity to educate and influence holistic wellness industry practitioners, including holistic nutrition professionals, naturopaths, massage therapists, homeopaths and more. Because of CSNNAA's extensive promotion of this event the exposure speakers receive lasts much longer than the day of the event. All speakers will enjoy the following benefits:



- ✓ One (1) entry pass to CHNC 2024, including an organic lunch.
- ✓ The opportunity to be promoted on the CHNC2024 speaker profile page
- ✓ The opportunity to promote your book (if applicable) on the virtual bookstore on the CSNNAA website, and at the CHNC2024 book table
- ✓ Promotion via the robust CHNC 2024 marketing campaign, including a Speaker's Package with ready-made materials for email and social media that you can use to promote your presence at the conference to your audience/followers.
- ✓ The opportunity to participate in an online coffee chat to promote yourself and your presence at the conference.
- ✓ Your presentation will be recorded and provided, along with your presentation slides, to all conference attendees, and to people who purchase the recordings after the conference is over, providing additional exposure.

To be considered as a speaker, please complete this form in its entirety. Proposals will be reviewed for objectivity and relevance of subject matter. Forward your submissions to vp@csnnalumni.org,

Attention: Speaker Liaison by December 10, 2023

CRITERIA: Please include the following items in your proposal	
	Name of Presenter & Contact Information (including email and business address, mobile phone, website, social media handles)
	Presentation Title & Description
	List of venues where you have taught/presented



	Links to previous video presentations/talks
	Your professional bio (in 50 words) linked in profile, CV & jpeg headshot photo for marketing purposes
	Any additional notes or comments about your presentation
	Speaker's Fee: \$ Expenses: \$

Please note the following dates:

- Deadline for speaker proposals is **December 10, 2023**
- Speakers will be confirmed by **January 1, 2024**

Please also note:

- Each speaker proposal must be completed in its entirety to be considered;
- Only speakers meeting our requirements as per the speaker's proposal application will be contacted to discuss/proceed further.

Thank you for your interest in presenting at CHNC 2024; we look forward to hearing from you soon.