

## 16<sup>th</sup> Annual Canadian Holistic Nutrition Conference

### Nourish our Future: Explore the Science & Power of Nutrition

**Calgary: Sat. April 13, 2024      Toronto: Sat. May 11, 2024**

2024 marks the 16<sup>th</sup> year of CSNNAA's annual Canadian Holistic Nutrition Conference (CHNC)! This conference is the longest-standing, largest and most well-known holistic nutrition event in Canada, and we're thrilled to invite you to be part of it.

**When you sponsor the CHNC you promote the success of your brand.** This is an opportunity to reach a wide range of wellness professionals, from Holistic Nutrition Professionals, Naturopathic Doctors, Functional Medicine Doctors, RMTs, Osteopaths and others. Our ongoing conference marketing efforts ensure that specific promotional targeting occurs throughout the launch phase of the conference, and well after the event is over.

#### **EXCLUSIVE EXPOSURE:**

As a sponsor you will be:

1. **Listed and linked to** from the busy conference section of our **website**
  - Our website receives 4500+ page views per month
2. **Promoted and linked to** as part of our conference marketing campaign via our very active **social media groups and pages**
  - Private Facebook Group – 1528 members
  - CSNNAA Public Facebook Page – 3,444 followers
  - Instagram – 2,874 followers
  - X (formally Twitter) - 772 followers
  - Private LinkedIn Group – 211 members
  - CSNNAA Public LinkedIn Page – 280 followers
3. **Promoted** as part of our conference marketing campaign via our extensive **email list**
  - Reaching a targeted audience of 2300+ holistic nutrition practitioners

## Canadian Holistic Nutrition Conference 2024 Sponsorship

<b>Friend Sponsorship</b>	<b>Lunch Sponsorship</b>
<p>Perfect for companies wanting to support CSNNAA's efforts but unable to participate with an exhibitor booth. Your sponsorship includes:</p> <ul style="list-style-type: none"> <li>Recognition for your company as a Friend Sponsor on <a href="#">CSNNAA website</a> with clickable logo</li> <li>Clickable logo in all CSNNAA CHNC2024 emails</li> <li>Free conference ticket</li> <li>Logo branding recognition for attendees during breaks throughout the day</li> <li>Complimentary ¼ page color ad in the conference digital program. Deadline to submit it March 1, 2024. Specs are: ¼ page (3.875" wide x 5.125" high) 582px by 768px.</li> <li>Opportunity to contribute promotional materials or samples for the in-person delegate and virtual gift bags</li> <li>Visual and verbal recognition at opening and closing events</li> </ul>	<p>Perfect for companies wanting to support CSNNAA's efforts but unable to attend the conference. Your contribution will be used to sponsor a refreshment break at the conference, along with company recognition. Includes:</p> <ul style="list-style-type: none"> <li>Strategic visibility of your company's logo during the conference on tables and food presentation areas for maximum visibility during the refreshment breaks and lunch program.</li> <li>Logo branding recognition for attendees during breaks throughout the day</li> <li>Complimentary ¼ page color ad in the conference digital program. Deadline to submit it March 1, 2024. Specs are: ¼ page (3.875" wide x 5.125" high) 582px by 768px.</li> <li>Opportunity to contribute promotional materials or samples for the in-person delegate and virtual gift bags</li> <li>Visual and verbal recognition at opening and closing events</li> </ul>

### SPONSORSHIP

**Friend \$ 2,000.00**     
  **Lunch \$ 1,000.00**

<b>C O M P A N Y</b>	<table style="width: 100%; border: none;"> <tr> <td style="width: 40%;"><b>Company Name</b></td> <td><b>Website &amp; Social Media handles (for shared marketing)</b></td> </tr> </table>	<b>Company Name</b>	<b>Website &amp; Social Media handles (for shared marketing)</b>	
<b>Company Name</b>	<b>Website &amp; Social Media handles (for shared marketing)</b>			
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<b>P A Y M E N T</b>	<input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> Cheque ( <i>Payable to CSNNAA</i> )	
	<input type="checkbox"/> Interac E-Transfer to <a href="mailto:admin@csnnalumni.org">admin@csnnalumni.org</a>	
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<b>Signature</b>	<b>Date</b>	

Applications can be submitted via email, fax or mail. Send application and payment to the following:

 [admin@csnnalumni.org](mailto:admin@csnnalumni.org)
 Fax 1-866-270-6318
  CSNNAA 18 Willowbrook Rd. ▪ Thornhill, ON ▪ L3T 4W9