csnn Alumni presents

19th Annual Canadian Holistic Nutrition Conference

Metabolic Resilience: Functional Nutrition & Environmental Wellness

Calgary: April 17, 2027 || Toronto: May 8, 2027

The Canadian Holistic Nutrition Conference (CHNC) is Canada's premier holistic nutrition event, bringing together leading wellness practitioners, students, and industry professionals. The 2027 theme, Metabolic Resilience: Functional Nutrition & Environmental Wellness, explores practical, evidence-informed strategies that support metabolic health, resilience, healthy aging, and environmental wellness.

As a valued Friend Sponsor, your support helps advance this mission while providing strategic visibility for your brand to a highly targeted community of holistic health and wellness professionals, including Holistic Nutrition Practitioners, Naturopathic Doctors, RMTs, Herbalists and more.

Our conference marketing efforts ensure that promotional exposure extends not only during the lead-up to the event but also well after the conference has ended. A Friend Sponsorship is perfect for companies who want to support CSNNAA's mission while reaching this engaged audience, even if they are unable to participate with an exhibitor booth.

Leading up to Conference Day, Friend Sponsors will receive the following exclusive exposure:

- **Website Presence**: Your logo featured on the high-traffic conference section of our conference webpage, clickable and linked directly to your company's website
- **Social Media Promotion**: Your company promoted as part of our conference marketing campaign across our social media platforms, connecting you with a highly targeted holistic wellness community
- **Email Marketing**: Your logo included in our conference marketing emails, clickable and linked directly to your website, reaching a targeted audience of more than 2,300 holistic nutrition practitioners

On Conference Day, Friend Sponsors receive:

- **Two complimentary in-person tickets:** (one for Calgary and one for Toronto)
- **Speaker recording package**: receive a copy of all session recordings (available after June).
- **Logo visibility** – prominently displayed throughout the day
- **Conference Digital program**: a ¼-page colour ad in Calgary & Toronto programs (ad submission deadline: March 1, 2026; specs: 3.875" W x 5.125" H or 582px x 768px)
- **Virtual & Delegate (in -person) Gift bag inclusion**: opportunity to contribute promotional materials and product samples
- **Verbal And Visual Recognition**: during opening and closing remarks (Toronto & Calgary)

csnn Alumni *presents*

COMPANY INFO

☐ **FRIEND SPONSORSHIP FEE $ 3,000.00**

Company Name **Website & Social Media handles (for shared marketing)**

Address

City **Province** **Postal Code**

Principal Contact **Title**

Email **Phone**

On-site Contact **Title**

Email **Phone**

Signature **Date**

PAYMENT

☐ **Mastercard** ☐ **Visa** ☐ **Cheque** ***(Payable to CSNNAA)***

☐ **Interac E-Transfer to admin@csnnalumni.org.** Please send answer to security question to same email address.

Card Number **Expiration Date**

Billing Address

City **Province** **Postal Code**

Signature **Date**

Applications can be submitted via email, fax or mail. Send application and payment to the following:

💻 admin@csnnalumni.org ▪ Fax 1-866-270-6318 ✉ CSNNAA 18 Willowbrook Rd. ▪ Thornhill, ON ▪ L3T 4W9