

## **15<sup>th</sup> Annual Canadian Holistic Nutrition Conference** **May 6, 2023**

### **Mental Health: Connecting Mind, Body & Spirit**

2023 marks the 15<sup>th</sup> year of CSNNAA's annual Canadian Holistic Nutrition Conference (CHNC)! We are delighted to announce that, for the first time in 3 years, we will hold live, in-person conferences in Toronto, ON, and Calgary, AB. We will also offer an online version of the event for people who are not able to travel to the in-person locations.

When you sponsor the CHNC you contribute to the success of your brand! This is an opportunity to reach a range of wellness professionals from Naturopathic Doctors, Functional Medicine Doctors, RMTs, Osteopaths, Holistic Nutrition Professionals, and others. Specific promotional targeting is made throughout the launch phase of the conference, and well after the event is over.

Our social media platforms are vibrant portals which ensure that your brand is exposed to the highest number of Holistic Nutrition Professionals across North America.

#### **OUR MEMBERS ARE COMMITTED:**

They visit our website frequently:

- 7,202 page views per month
- 2,715 unique page views per month

#### **OUR MEMBERS ARE SOCIAL:**

Site visits are continuously increasing:

- Private Facebook Group – 1560 members
- CSNNAA Public Facebook Page – 3,407 followers
- Instagram – 2,773 followers
- Twitter – 786 followers
- Private LinkedIn Group – 204 members
- CSNNAA Public LinkedIn Page – 253 followers

## Canadian Holistic Nutrition Conference 2023 Sponsorship

<b>Friend Sponsorship</b>	<b>Lunch Sponsor</b>
<p>Perfect for companies wanting to support CSNNAA's efforts but unable to participate with an exhibitor booth. Your sponsorship includes:</p> <ul style="list-style-type: none"> <li>Recognition for your company as a Friend Sponsor on <a href="#">CSNNAA website</a> with clickable logo</li> <li>Clickable logo in all CSNNAA CHNC2023 emails</li> <li>Free in-person or livestream conference ticket</li> <li>Logo branding recognition for live attendees and on the Global Livestream platform during breaks throughout the day</li> <li>Complimentary ¼ page color ad in the conference digital program. Deadline to submit it April 1, 2023. Specs are: ¼ page (3.875" wide x 5.125" high) 582px by 768px.</li> <li>Opportunity to contribute promotional materials or samples for the in-person delegate and virtual gift bags</li> <li>Visual and verbal recognition at opening and closing events</li> </ul>	<p>Perfect for companies wanting to support CSNNAA's efforts but unable to attend the conference. Your contribution will be used to sponsor a refreshment break at the conference, along with company recognition. Your sponsorship includes:</p> <ul style="list-style-type: none"> <li>Strategic visibility of your company's logo during the conference on dining tables and food presentation area for maximum visibility during the refreshment breaks and lunch program.</li> <li>Logo branding recognition for live attendees and on the Global Livestream platform during breaks throughout the day</li> <li>Complimentary ad in the conference digital program.</li> <li>Opportunity to contribute promotional materials or samples for the in-person delegate and virtual gift bags</li> <li>Visual and verbal recognition at opening and closing events</li> </ul>

### SPONSORSHIP

**Friend \$ 2,000.00**     
  **Lunch \$ 1,000.00**

<b>C O M P A N Y</b>	<table style="width: 100%;"> <tr> <td style="width: 40%;"><b>Company Name</b></td> <td><b>Website &amp; Social Media handles (for shared marketing)</b></td> </tr> </table>	<b>Company Name</b>	<b>Website &amp; Social Media handles (for shared marketing)</b>	
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	<b>Principal Contact</b>	<b>Title</b>
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	<b>Signature</b>	<b>Date</b>

P A Y M E N T	<input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> Cheque ( <i>Payable to CSNNAA</i> )		
	<input type="checkbox"/> Interac E-Transfer to <a href="mailto:admin@csnnalumni.org">admin@csnnalumni.org</a>		
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	<b>Card Number</b>	<b>Expiration Date</b>	
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<b>Signature</b>	<b>Date</b>		

Applications can be submitted via email, fax or mail. Send application and payment to the following:

 [admin@csnnalumni.org](mailto:admin@csnnalumni.org)
 Fax 1-866-270-6318
  CSNNAA 18 Willowbrook Rd. ▪ Thornhill, ON ▪ L3T 4W9